

Michelle Bovian, Director of Group Business Development for Destination Augusta (GA) fell into the tourism industry 25 years ago and loves it. She works with Reunions and Faith-based groups, and she lovingly calls it the “Hugging Market.” If you’re in the market to hold your reunion in Augusta, get in touch with Michelle—the CVB’s Reunion specialist.

She loves family events and festivals. Her favorite local festival is Arts In the Heart of Augusta, and every year, Michelle takes a family Staycation just to enjoy the attractions in town. After living in New York City, Michelle especially appreciates locally owned restaurants that serve authentic southern soul food. Though she’s a former Yankee, once she’s finished helping you host your event, you’ll understand how she earned the nickname “Cousin” Michelle.



## **Michelle Bovian**

### **Director of Group Business Development**

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