

Brumby McLeod is an associate professor at the College of Charleston, School of Business in the Department of Hospitality & Tourism Management. He is a research fellow with the Office of Tourism Analysis and the Riley Center for Livable Communities. The focus of his research is in overnight accommodation and revenue management. He oversees the graduate MBA program focus in revenue management. His teaching responsibilities include courses in service operations management, hotel management and revenue management. On the international front, he leads an annual winter study abroad program to Banff National Park in Alberta Canada in Adventure Tourism and a summer study abroad program to Iceland in Destination Management & Marketing.

Brumby was raised in Roswell, Georgia, USA and earned his high school diploma from Roswell High School. He earned his Bachelor of Science in Environmental Health Science at the University of Georgia, a Master's in Business Administration at the University of Montana, a Doctor of Philosophy in Hospitality Administration at the University of Nevada, Las Vegas, and a Certificate of Revenue Management from Cornell University.

In 2016 and 2017, Brumby participated in a sabbatical research study with the DestiMetrics Business Intelligence team of Inntopia to study the convergence of housing and tourism. His work included a benchmark nightly rental study on the ski mountain towns of the western United States. This work led to additional projects in Park City, Utah, USA and Charleston, SC, USA that provided solutions to managing and measuring the residential nightly rental phenomenon. His housing and tourism research engages CVBs and jurisdictions to collaborate in measuring and monitoring housing utilization, a concept termed the housing mix. His current project in South Carolina is a collaborative of the CVB, county and multiple jurisdictions focused on nightly rental compliance for each jurisdiction. In April 2018, Brumby received a U.S. Fulbright Scholarship to Iceland for the 2018 summer to explore the nightly rental phenomenon in Iceland.

Brumby resides full-time in Mount Pleasant, South Carolina, USA with his wife Jamye and their three kids: Abigail, Madeline and Weldon.