

Ashley is the Senior Vice President, Sales for VisitColumbusGA. She has over 15 years of experience with VisitColumbusGA. In her current role she is responsible for the development and implementation of the sales teams strategy and goals. She holds a Bachelor's Degree in Business Management from Columbus State University and a Masters of Business Administration from Troy University. She currently serves on the Board for the Georgia Association & Convention & Visitors Bureaus (GACVB). She earned the GACVB Leadership Excellence Certification in 2014, Southeast Tourism Society (STS), Tourism Marketing Professional (TMP) distinction in 2014, and is a 2013 graduate of Leadership Columbus. She is currently working on becoming a Certified Destination Management Executive (CDME) through Destinations International (DI). She is also an active member of Columbus Uptown Toastmasters Club. A highlight of her career is working with Military Reunions and conquering her fear of heights in 2019 by tandem jumping into Fort Benning with the Army Golden Knights Jump Team.