

Andy Williams, CMP, TMP

Biography

Andy Williams serves as Executive Director of Visit Roswell, the Convention & Visitors Bureau of Roswell, Georgia. At the CVB, he and his team are charged with leading the efforts of tourism promotion through marketing and sales activities relevant to the destination's hotels, restaurants, venues, special events and attractions. Andy's entire career has been in the travel industry. He previously held positions at the Madison Convention & Visitors Bureau, Dunwoody Convention & Visitors Bureau, and Atlanta-based destination management company Destination South Meetings & Events. His responsibilities spanned marketing, sales and event production.

Andy is a past president of the Georgia Chapter of Meeting Professionals International, and he currently serves on the board of directors for the Georgia Association of Convention & Visitors Bureaus. He is a Certified Meeting Professional through the Events Industry Council and a Travel Marketing Professional through the Southeast Tourism Society.

Andy is a graduate of Young Harris College and Georgia Southern University. He holds a Bachelor of Science degree in tourism & commercial recreation. Andy and his wife Ryan reside in Roswell and have a three-year old son Morgan and one-year old daughter Addie.