

# BUILD YOUR BUDGET AROUND EXCEPTIONAL GACVB 2027 PROGRAMMING



## Crafting Meaningful Connections GACVB Annual Conference

The three-day GACVB Annual Conference provides networking, industry education, and professional development opportunities for Georgia's destination marketing professionals.

**Location & Date:** Augusta, GA | February 1-3, 2027  
**Pricing (DMO):** \$650 registration + *OPTIONAL:* \$50 CEO Lunch (invite only) + \$50 GACVB Scholarship fundraiser event  
**Pricing (Vendor):** \$1500 for two people, additional registrations \$300 each  
**Annual Conference Hotel:** \$189+ per night

## Tourism Innovation in Action Tourism Day at the Capital

As part of GACVB's advocacy mission, Tourism Day at the Capital highlights the growth of Georgia's tourism industry, brings together tourism leaders from across the state, and serves as a celebration of the people and destinations that make Georgia special.

**Location & Date:** TBD  
**Pricing:** \$50/member



## New Perspectives and Shared Expertise Lunch & Learn

Lunch & Learn is a peer-to-peer educational event that provides Georgia tourism leaders an opportunity to have high-level discussions on industry challenges and opportunities.

**Location & Date:** TBD  
**Pricing:** \$100/member **Topic:** TBD

## Shaping Travel & Tourism Together Group Sales, PR and Marketing Services Symposium

Taking place over two days, the Group Sales, PR, and Marketing Services Symposium is an annual educational event consisting of workshops, breakout sessions, and networking opportunities designed to boost Georgia's tourism industry.

**Location & Date:** TBD  
**Pricing:** \$350 + hotel and travel

## Where Travel Storytelling Comes Alive Georgia Media Marketplace

The Georgia Media Marketplace is a new GACVB event that connects destinations directly to travel and lifestyle media from leading national and regional outlets through one-on-one interactions for an unmatched networking opportunity.

**Location & Date:** Savannah, GA | May 20, 2027  
**Pricing:** \$2,200 + hotel and travel



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