

CULTURAL

CROSSROADS

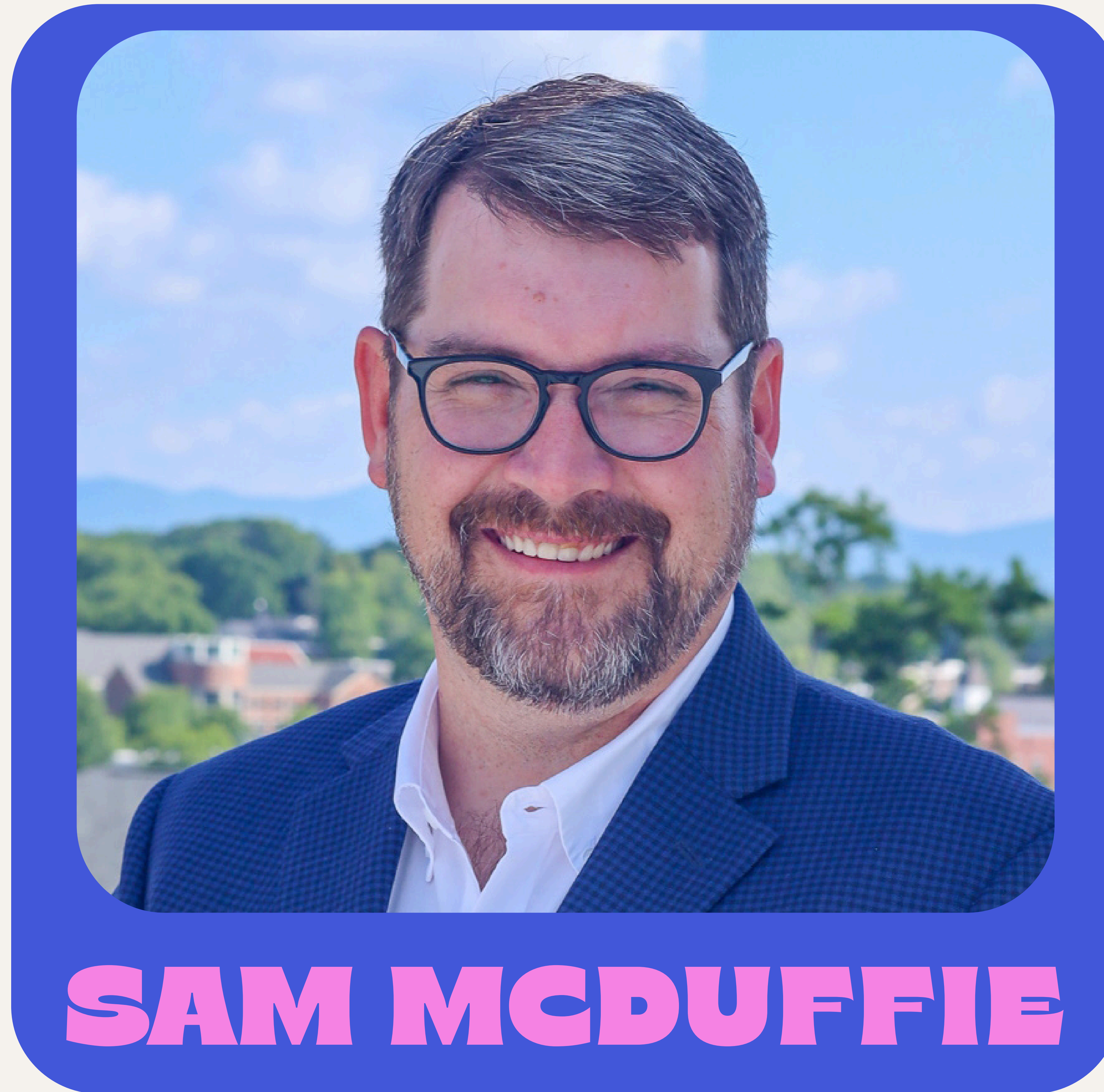
GACVB ANNUAL CONFERENCE



AWARDS DINNER

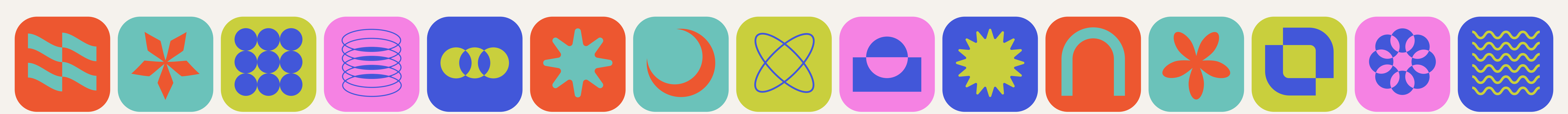


TONIGHT'S HOST



SAM MCDUFFIE



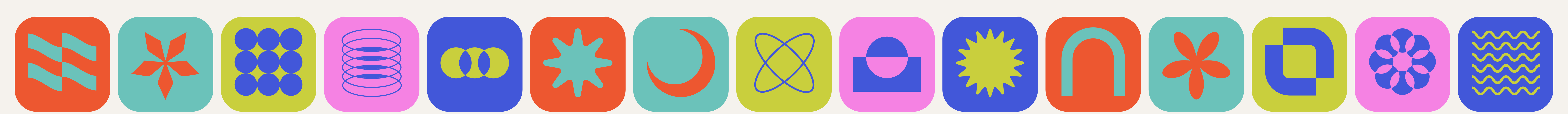


OUR SPONSOR

**The Atlanta
Journal-Constitution**

**access
atlanta**



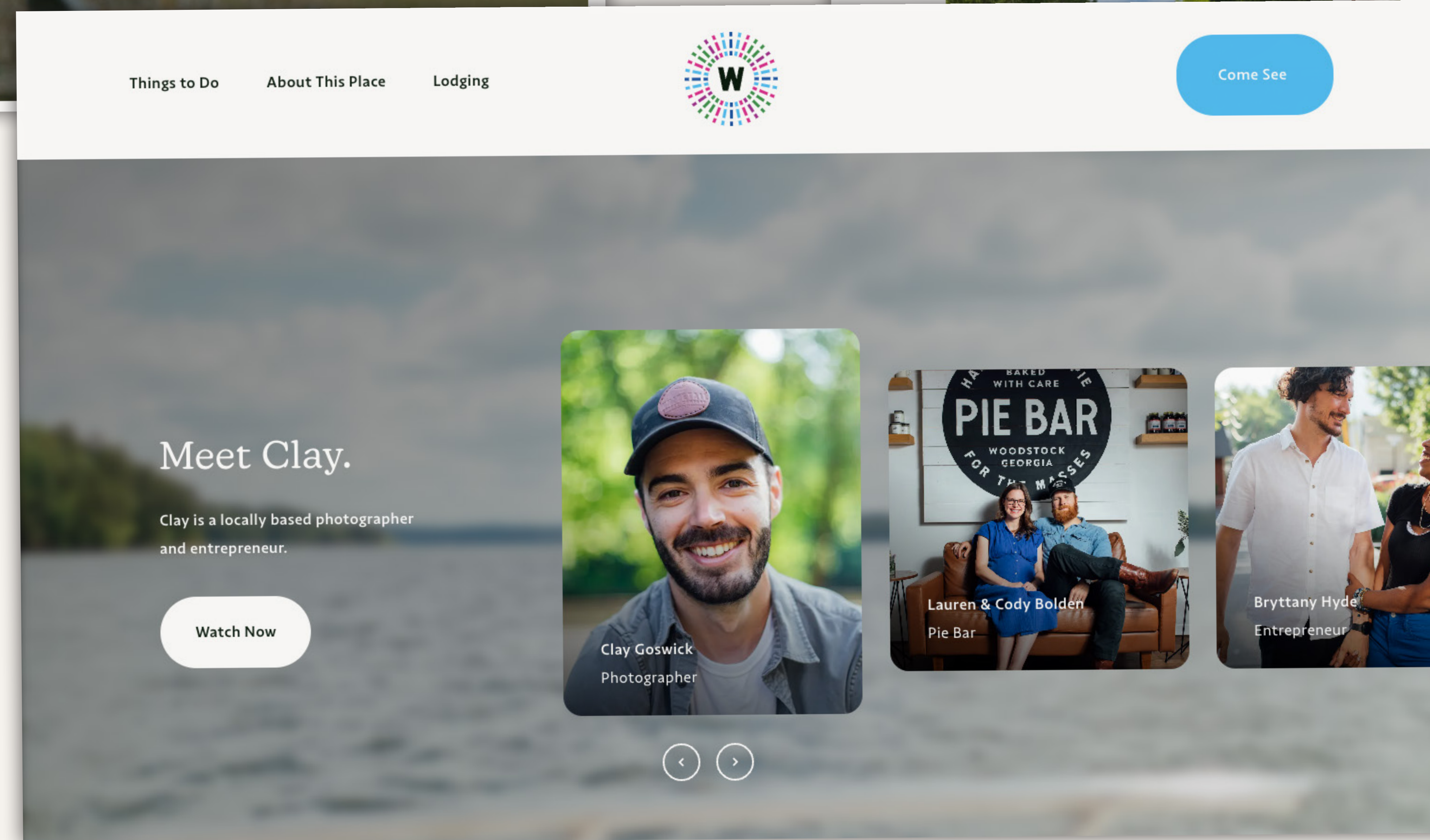
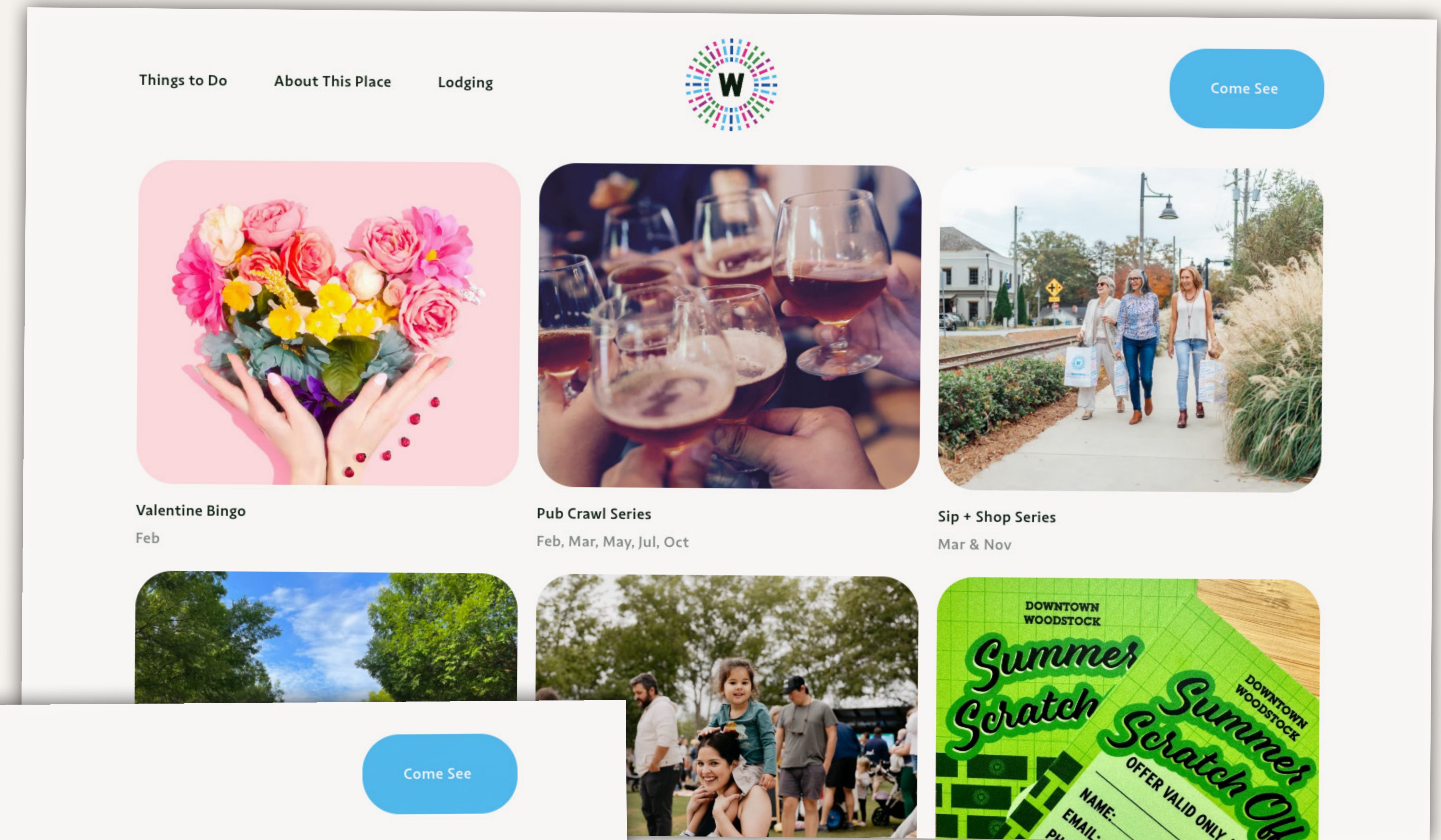
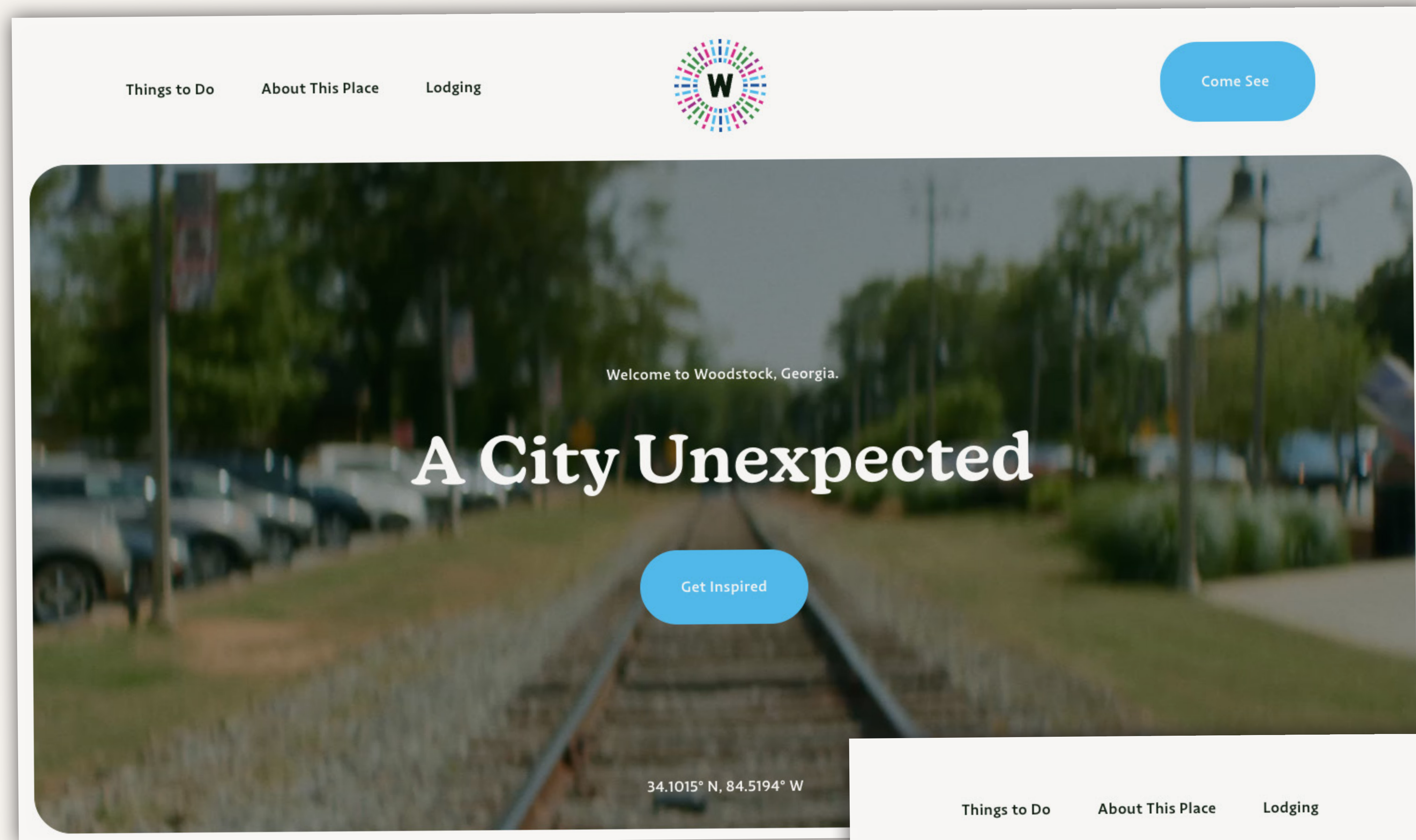


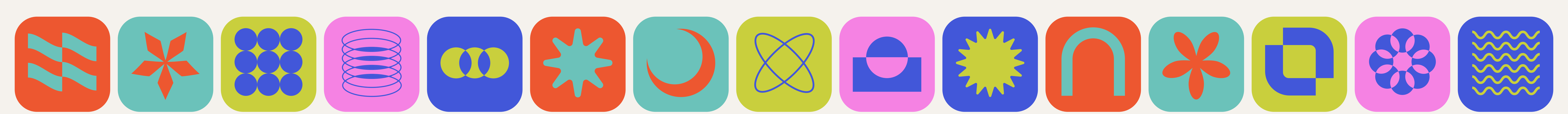
**PAUL BROUN
MARKETING
INITIATIVE AWARD
UNDER \$1 MILLION**



VISIT WOODSTOCK GA

WEBSITE REDESIGN



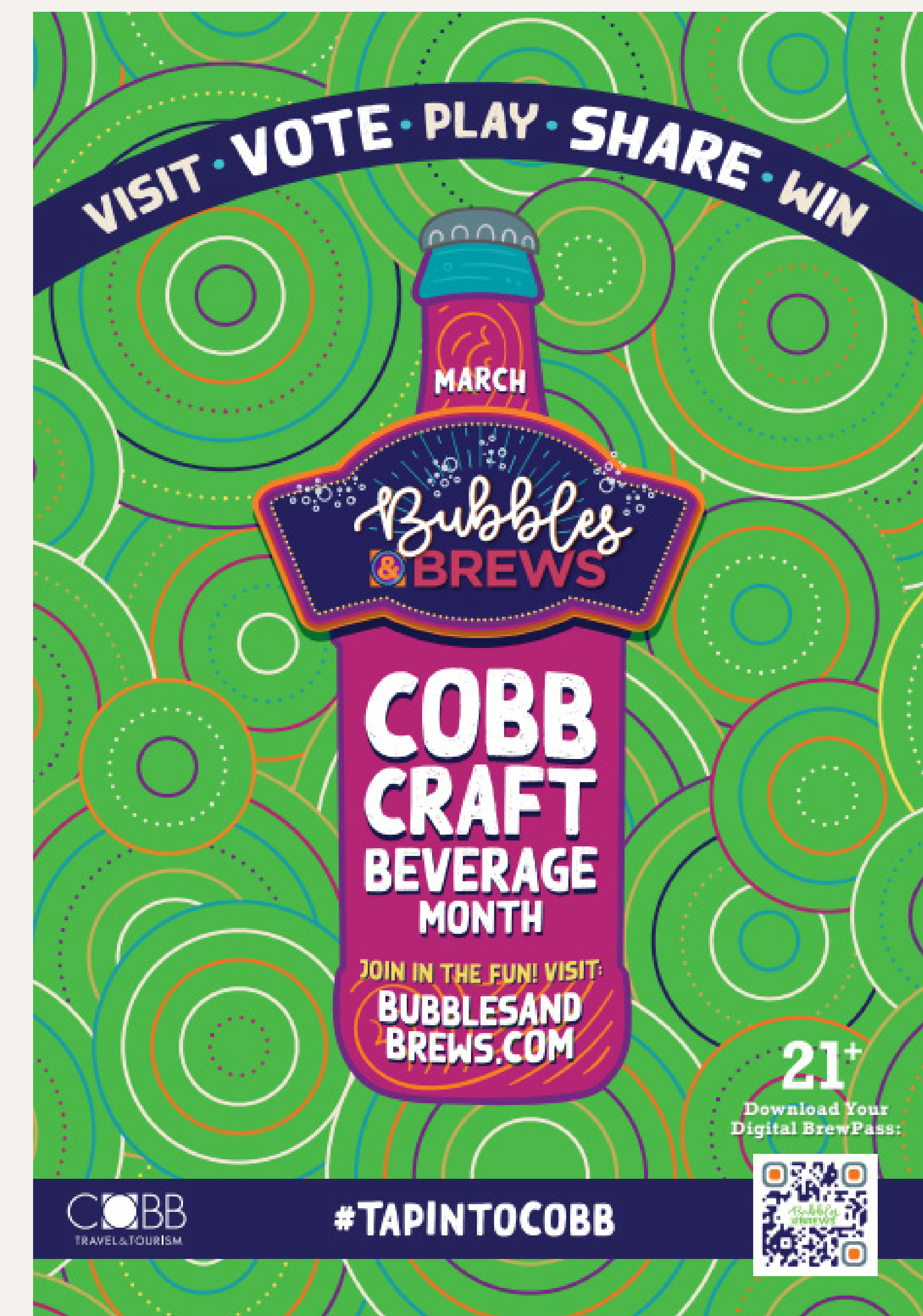


**PAUL BROUN
MARKETING
INITIATIVE = AWARD
OVER \$1 MILLION**



COBB TRAVEL AND TOURISM

BUBBLES & BREWS



VISIT · VOTE · PLAY · SHARE · REPEAT · WIN

MARCH IS THE PERFECT TIME TO SAMPLE THE SPIRITS & BREWS THAT CAN ONLY BE FOUND IN COBB.
There are NO TICKETS REQUIRED, just a passion for local flavors.

HERE'S HOW TO PARTICIPATE:

GET YOUR BREWPASS

Visit participating makers during the month of March to grab your BrewPass. Each visit earns a stamp, and stamps earn you prizes.

VISIT THE MAKERS

Visit each of the unique Hop Spots on the Cobb Ale Trail. Plan your visit responsibly with your favorite suds share service.

GET STAMPED

Show your BrewPass to get a stamp for visiting the purchase required, even for carhops! Earn bonus stamps on Bubbles & Brews Nights!

DRINK · VOTE · REPEAT

The drinks are delicious and the categories are fun! Show your favorite brewery, winery, or distillery some love by voting for your favorite at Bubbles&Brews.com

GET SOCIAL

Share your Bubbles & Brews experience with friends and followers by tagging your photos @Bubbles&Brews and #TapIntoCobb. Post fun stickers at #TravelCobb.

SNAG SOME SWAG!

Snag swag and win prizes. Earn a stamp with each visit (2X stamps on Bubbles & Brews Nights!) and redeem your stamps for T-shirts, pint glasses, and more.

BONUS STAMPS! Select makers will designate one BUBBLES & BREWS NIGHT to March for special seating, classes, giveaways, games, and contests. Receive a 2nd stamp for visiting a Bubbles & Brews Night.

For more details, rules and a complete event schedule visit: BUBBLESANDBREWS.COM · #TAPINTOCOBB

COBB HOP SPOTS:

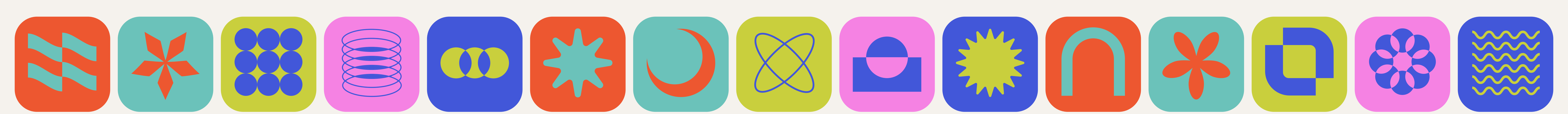
Come see what our local breweries, wineries & distilleries have to offer.

- 1. ASH DISTILLERY**
900 Battery Ave
Atlanta, GA 30339
ASHdistillery.com
●●●●●
- 2. ATLANTA HARD CIDER**
1010 Roswell St
Marietta, GA 30060
AtlantaHardCider.com
●●●●●
- 3. BROKEN ANCHOR WINERY**
3335 Cobb Pkwy NW
Acworth, GA 30101
BrokenAnchorWine.com
●●●●●
- 4. FROG ROCK BREWING COMPANY**
2744 Broad Street
Austell, GA 30106
FrogRockBrewingCo.com
●●●●●
- 5. GLOVER PARK BREWERY**
65 Atlanta St SE
Marietta, GA 30060
GloverParkBrewery.com
●●●●●
- 6. HORNED OWL BREWING**
2765 5 Main St
Kennesaw, GA 30144
HornedOwlBrewing.com
●●●●●
- 7. IRONMONGER BREWING COMPANY**
2129 Northwest Pkwy SE
Marietta, GA 30067
IronmongerBrewing.com
●●●●●
- 8. LAZY GUY DISTILLERY**
2950 Moon Station Rd
Kennesaw, GA 30144
LazyGuyDistillery.com
●●●●●
- 9. RED HARE BREWING & DISTILLING**
1998 Dahl Industrial Blvd SE
Marietta, GA 30067
RedHareBrewing.com
●●●●●
- 10. RED HARE THE STILL ON THE SQUARE**
29 W Park Square
Marietta, GA 30060
RedHareBrewing.com
●●●●●
- 11. SCHOOLHOUSE BREWING BREWING COMPANY**
840 Franklin Ct
Marietta, GA 30067
SchoolhouseBrew.com
●●●●●
- 12. SKINT CHESTNUT BREWING COMPANY**
3886 Broad Street
Powder Springs, GA 30127
SkintChestnutBrewCo.com
●●●●●
- 13. TERRAPIN TAPROOM MEAUSERY**
755 Battery Ave SE
Atlanta, GA 30339
TerrapinTaprooms.com
●●●●●
- 14. VIKING ALCHEMIST MEAUSERY**
3080 Jonquil Dr
Smyrna, GA 30080
VikingAlchemist.com
●●●●●

1. Sometimes, check website for details.
2. Some breweries restrict ages after hours. Please check brewery website for details.

DOWNLOAD YOUR DIGITAL BREWPASS!

VISIT WITH YOUR BREWPASS TO JOIN THE FUN & GET STAMPED.



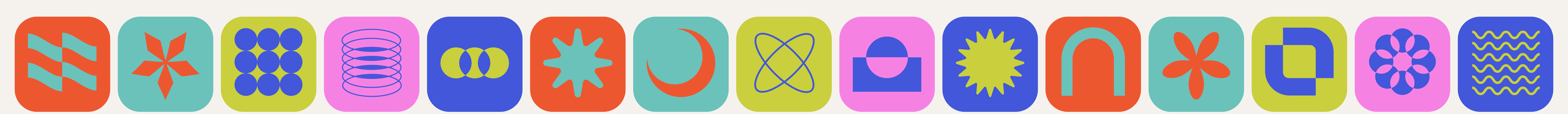
LARRY ALLEN TOURISM LEADERSHIP AWARD



LISA ANDERS

EXPLORE GWINNETT





**A.L. BURRUSS
CREATIVE
EXPRESSION AWARD
UNDER \$1 MILLION**



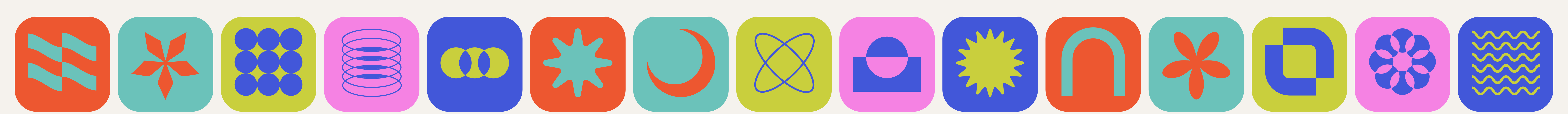
ROSWELL BREW TALKS



Chris Hardman
GA Hotel & Lodging Association



Mayor Wilson
City of Roswell



**A.L. BURRUSS
CREATIVE
EXPRESSION AWARD
OVER \$1 MILLION**



31-81

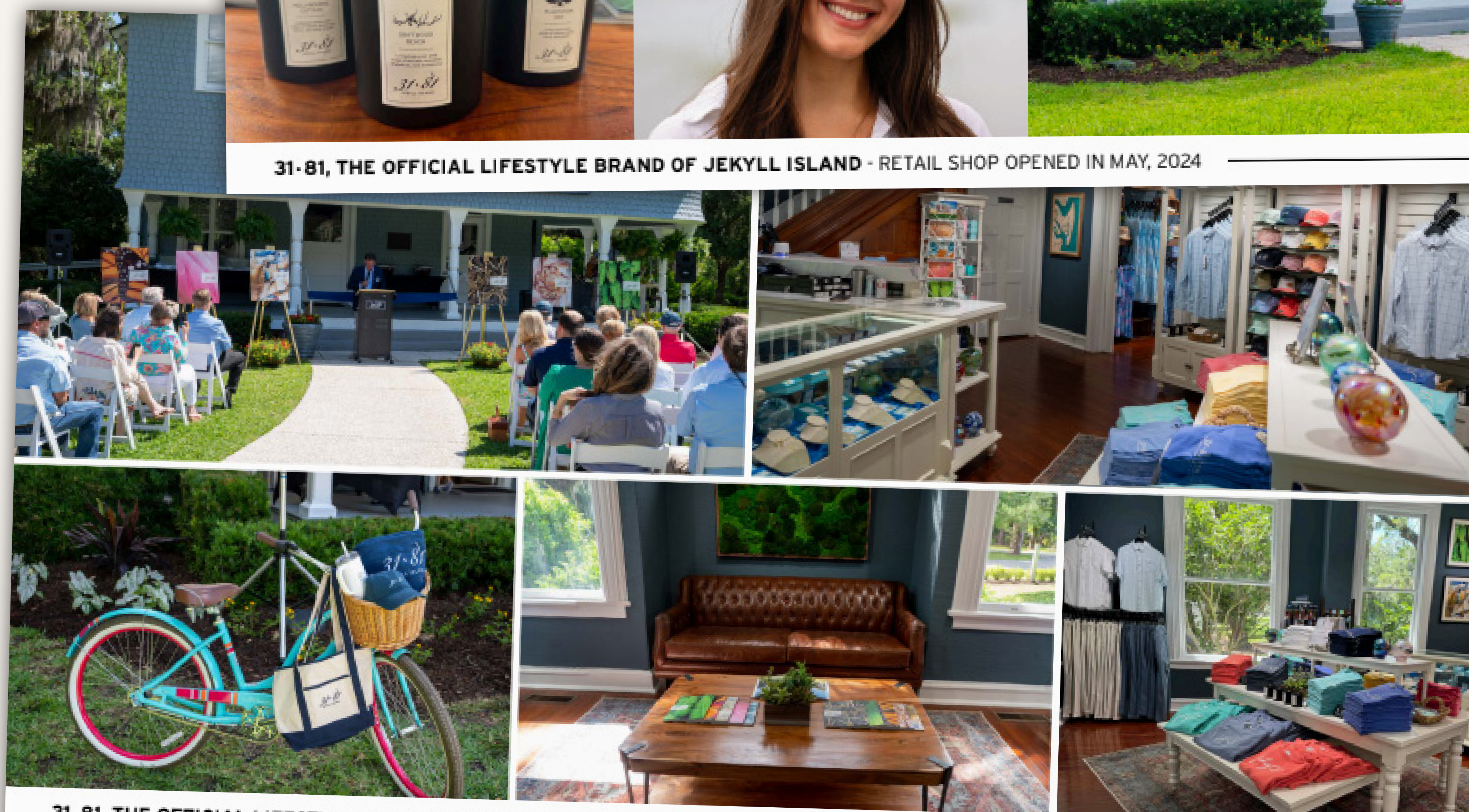
OFFICIAL LIFESTYLE BRAND OF JEKYLL ISLAND

31.81

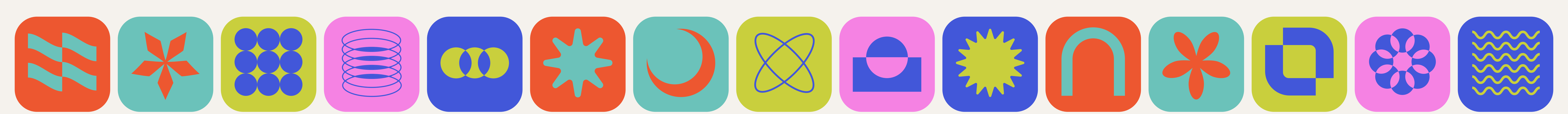
JEKYLL ISLAND



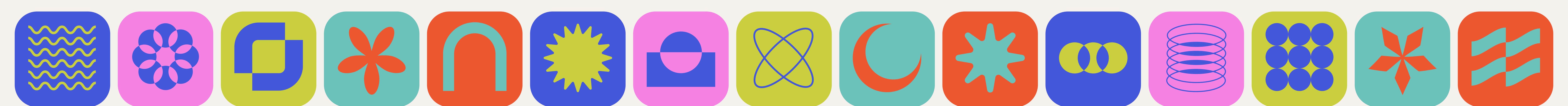
31-81, THE OFFICIAL LIFESTYLE BRAND OF JEKYLL ISLAND - RETAIL SHOP OPENED IN MAY, 2024



31-81, THE OFFICIAL LIFESTYLE BRAND OF JEKYLL ISLAND - GRAND OPENING, MAY 21, 2024



**PAUL NELSON AWARD
FOR OUTDOOR
RECREATION &
PRESERVATION**

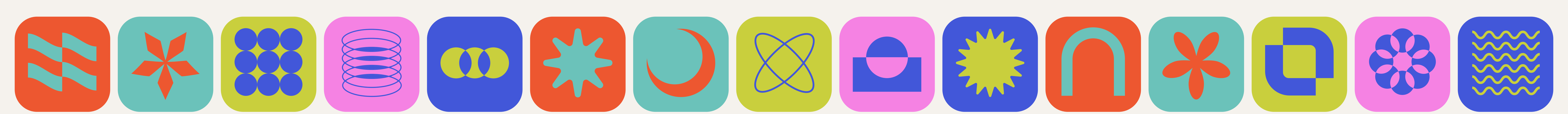


LAKE LANIER
OLYMPIC PARK FOUNDATION

LAKE LANIER

OLYMPIC PARK





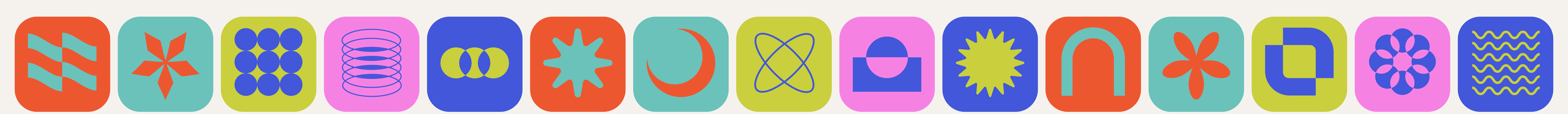
**TOM KILGORE
LIFETIME
ACHIEVEMENT
AWARD**



PAUL CRAMER

THE CLASSIC CENTER





DESTINATION MARKETING VISIONARY AWARD



NORM EASTERBROOK

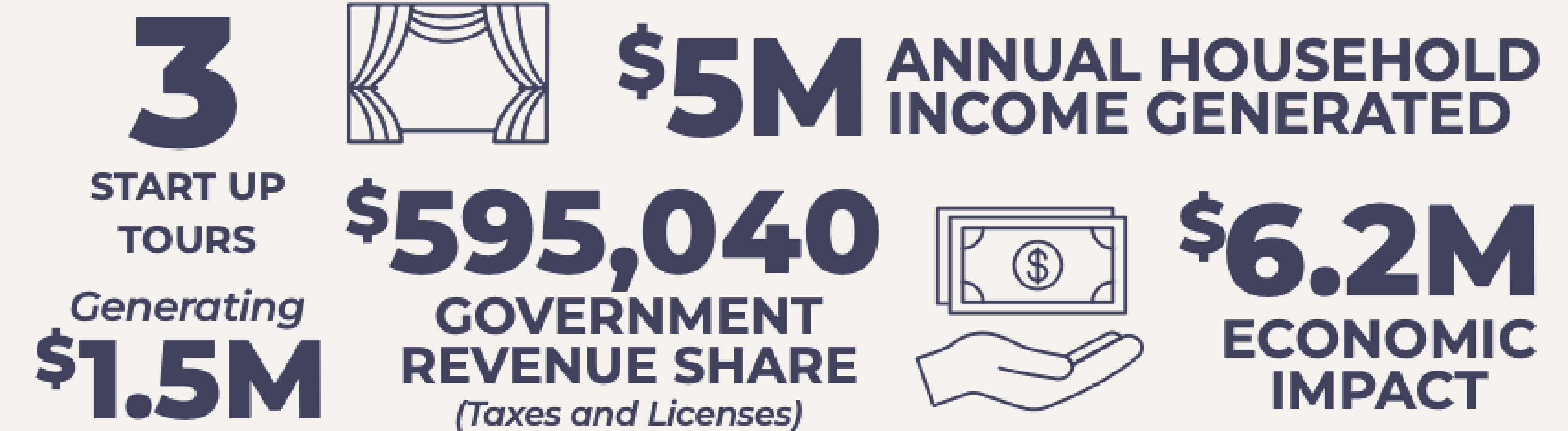
RIVERCENTER FOR THE PERFORMING ARTS



COMMUNITY IMPACT

NUMBERS GENERATED FROM 2023-2024 SEASON

Economic Impact



Community Influence

\$623,255
ANNUAL GIVING
(includes sponsors and grants)



274
DONORS

Every Visit Counts



27,900
SOCIAL MEDIA FOLLOWERS

660,000+
WEBSITE VISITS

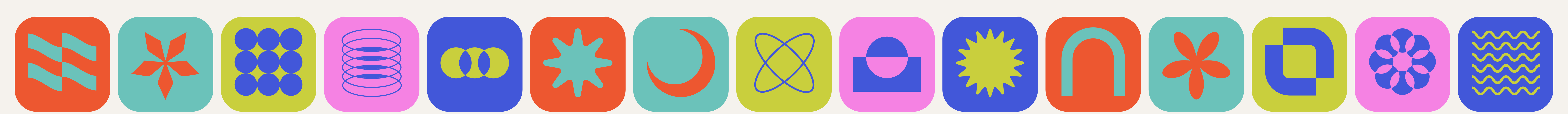
At the Theatre

196,400
PATRONS IN ATTENDANCE



630
EVENTS

7,475
VOLUNTEER HOURS



**BILL HARDMAN SR.
TOURISM CHAMPION
AWARDS**

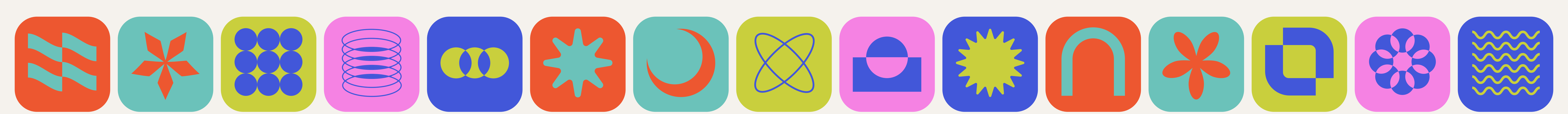
PRIVATE SECTOR



SOPHIA SMITH

LITTLE LIGHT COFFEE CO.





BILL HARDMAN SR. TOURISM CHAMPION AWARDS

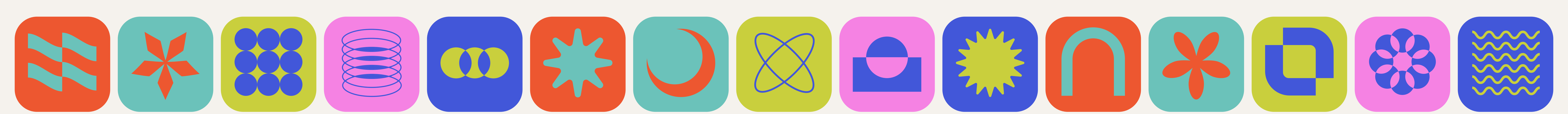
PARTNERSHIP



WELCOME TO MUSEUM CITY

DESTINATION COMMUNITY CORNER & KIOSK





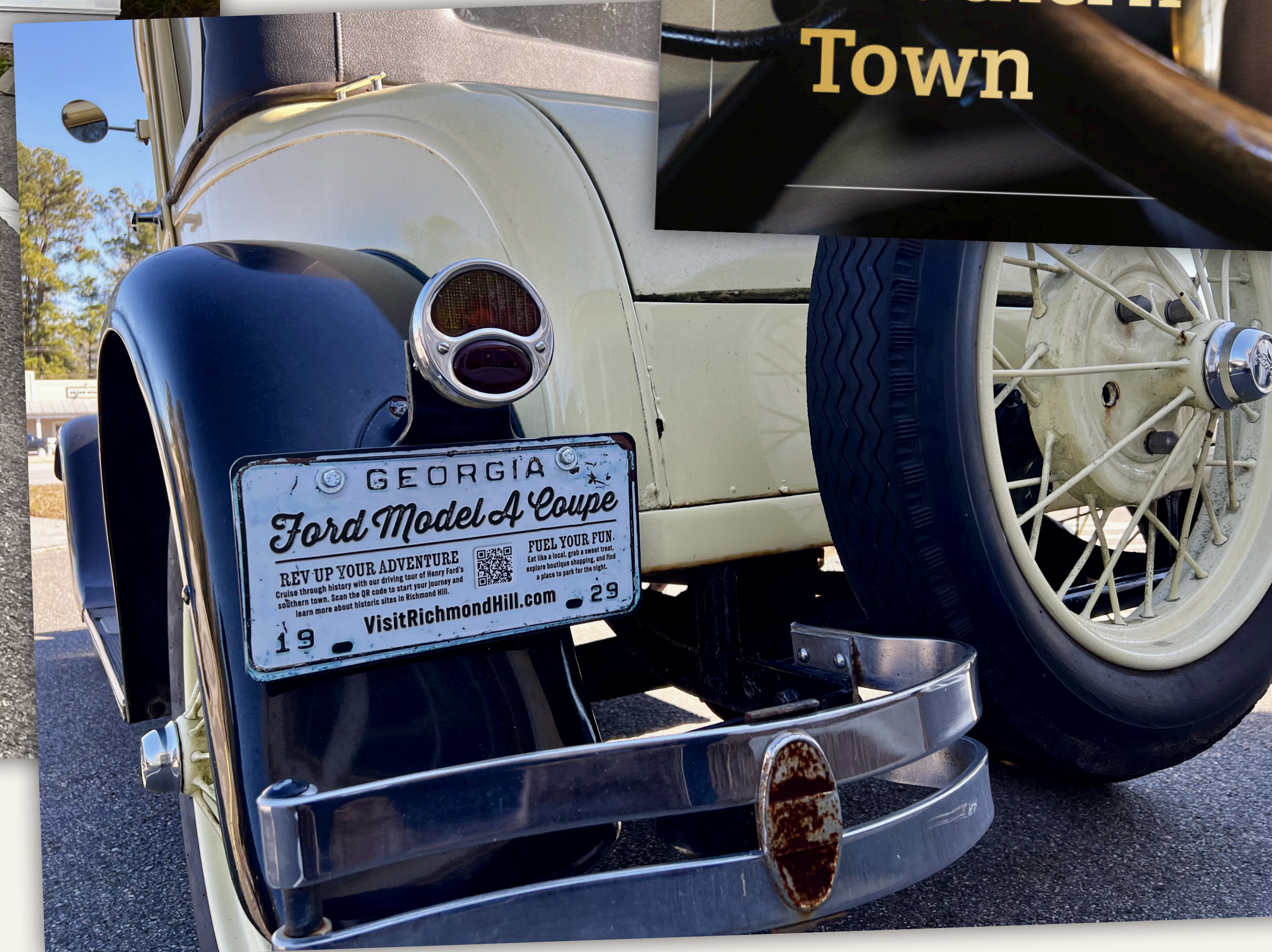
BILL HARDMAN SR.
TOURISM CHAMPION
AWARDS

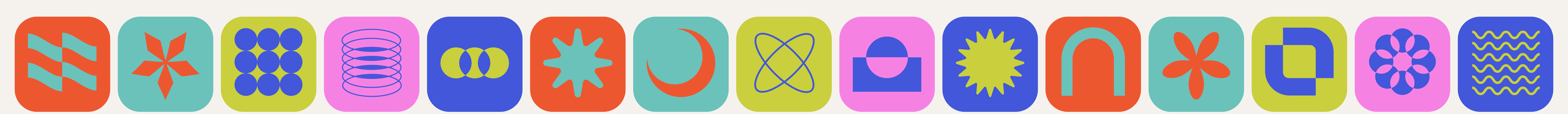
PRODUCT
DEVELOPMENT



HENRY FORD'S

SOUTHERN DRIVING TRAIL





**BILL HARDMAN SR.
TOURISM CHAMPION
AWARDS**

GOVERNMENTAL



MATTHEW GAMBILL

GEORGIA STATE REPRESENTATIVE - DISTRICT 15





THANK YOU TO



accent
creative group

FOR TONIGHT'S PRESENTATION!



CULTURAL
CROSSROADS
GACVB ANNUAL CONFERENCE



CONGRATULATIONS
AWARD WINNERS!