

Stacey Dickson, President
Lake Lanier Convention & Visitors Bureau

A native Southerner, Stacey was born and raised in the southwest Georgia town of Albany. She has been working in the tourism industry for over 25 years – her first experience in tourism was as a leisure travel planner for the United States Marine Corps where she had the pleasure of coordinating a trip to Disney World for over 300 Marines and their families after the first Gulf War.

Changing from buyer to supplier in the early nineties – Stacey began her work in the world of Convention and Visitors Bureaus. First as a group travel and promotions planner in Albany and then moving to the Metro Atlanta area as President and CEO of the Clayton County CVB – more famously known as the Legendary Land of Gone With the Wind. Since the summer of 2006, Stacey has taken on the coveted role of promoting the Lake Lanier area in Gainesville/Hall County just north of Atlanta.

Regarded as an industry leader in product development, marketing and promotion, Stacey has created innovative partnerships, tour programs and unique revenue sources for the CVB's she has helmed. Among the acknowledgments of her achievements, Stacey has been named in the Who's Who of Atlanta's Hospitality Industry by the Atlanta Business Chronicle and has been honored to speak for numerous industry and media events including the West Virginia Governor's Conference on Tourism, Southeast Tourism Society and the Georgia Regional Visitor Information Center Workshop.

Stacey has served in leadership roles in each of the three Regional Travel Associations where she has worked – she is a Past President of both the Atlanta Metro Travel Association and Northeast Georgia Mountains Travel Association, she has also served on the Board of Directors for the Georgia Association of Convention & Visitors Bureaus.

She and her husband Jeff and their son Noah make their home in Flowery Branch, Georgia.