Dr. Mark Newton is the Paul T. Martin Chair in Hospitality and Tourism for the Hospitality and Tourism Program within the Walker School of Business at the Piedmont College-Athens campus. Dr. Newton started the new hospitality program in August 2018. He specializes in workforce development issues especially dealing with recruitment and retention issues.

Mark retired from Gwinnett Technical College in 2016 where he was the Program Director of the Hotel/Restaurant/Tourism Management Program. Dr. Newton is a graduate of the School of Hotel Administration at Cornell University, and has worked over twenty years in various management jobs in the hospitality industry. Dr. Newton returned to school and earned his Master's and Doctoral Degrees from the University of Georgia.

Dr. Newton is the 2002 member of the year in the National Speakers Association - Georgia Chapter and he has received thirteen teacher awards at Gwinnett Tech and in the State of Georgia. Mark is on the Board of Directors of Explore Gwinnett and is active with the Athens Convention and Visitors Bureau. Mark has been happily married to Susan for 37 years and has 36year-old twins, Ben and Ally. He has five grandkids including 3year-old triplets.

