

Margot Dukes: Bio

Margot Dukes Eddy is the Co-Founder and COO of Imagine Media Consulting, a Social Media Marketing Agency based in Atlanta. Margot is an Atlanta local who was influenced throughout her upbringing by both artistic and business-minded parents, and carries an innate understanding of the creative side of business with her in all of her ventures. She graduated from the College of Charleston with Arts Management and Business Administration degrees in 2013.

Upon moving back to Atlanta, Margot met her now business partner Shantel Khleif, who had just started Imagine Media Consulting. With a few clients, a lot of grit, and a passion for telling brands' stories in a compelling, creative and modern way, Margot and Shantel grew Imagine Media Consulting to what it is today. Currently, Margot manages the team's 20+ employees while continually striving to perfect the Imagine process, which involves social media strategy in an ever-changing landscape, running multiple teams on multiple levels, mentoring and coaching all current employees, and overseeing relationships with Imagine's 60+ current clients.

The company was recently named one of the [Best Places to Work in 2018](#) by the Atlanta Business Chronicle and has doubled year over year for the last five years, reaching one million in revenue in 2017, an achievement celebrated by *only* 4% of businesses on average.

Margot lives in Virginia Highlands with her husband, and outside of Imagine Media, she plays an active role on the board of the Entrepreneurs Organization Accelerator Atlanta chapter and serves on the Board of Directors at ArtsATL.