

Lisa Anders is the Executive Director of Explore Gwinnett, Gwinnett's official tourism agency and film office. Explore Gwinnett's mission is to draw conventions, meetings, conferences and sports tournaments to Gwinnett's convention center, hotels, and event facilities, as well as destination marketing of Gwinnett County's cities. Explore Gwinnett is currently overseeing the public-private expansion of the Infinite Energy Center, as well as working with North American Properties on the \$600 million dollar Revel mixed use project.

Lisa is Gwinnett County's Camera Ready representative, serving as the county liaison to the booming film and movie industry as well as to the Georgia Film Office.

Lisa serves on the boards of the Aurora Theatre and Partnership Gwinnett PFE. She is a Certified Destination Management Executive, 2018 graduate of Atlanta Regional Commission's Regional Leadership Institute and a 2013 Leadership Gwinnett graduate.

Lisa and her husband Jim have 2 kids, Ben and Isabella, both college students.