



Cookie Smoak President

Passion, energy and humility describe Cookie Smoak's tenacious spirit that has led her to a successful career in destination marketing. She brings over 36 years of sales and marketing experience to her role as president of the ATL Airport District. Her mission is to generate economic development for the cities of College Park, East Point, Hapeville and Union City by effectively marketing the community as a preferred tourism, convention and meeting destination. In this role, Smoak leads a team of destination marketing professionals while managing a multi-million dollar budget. Her bright personality and welcoming attitude make her the perfect trailblazer for the District.

Before joining ATL Airport District in 2013, Smoak served as the director of convention services for the Atlanta Convention and Visitors Bureau (ACVB). During her tenure with the ACVB, Smoak was responsible for all convention services personnel and was the liaison between sales, membership, meeting planners and the public sector. Her work with the ACVB ensured group satisfaction, account retention and promoted financial return to the City of Atlanta. When she's not working on behalf of ATL Airport District, you can find Cookie dining at Noodle on Main Street, cheering on University of Georgia Bulldawgs and browsing her favorite websites, Instagram, Facebook and Amazon.

Smoak currently resides in Newnan, Ga. with her husband and yorkie, Maddie. A previous touring jazz dancer, Cookie has found her passion in hospitality and helping Atlanta's Southside thrive. Fun fact: Cookie received her name from her father, who worked at Nabisco.