

Bennish D. Brown
President/CEO
Augusta Convention & Visitors Bureau

Bennish Brown has served as President/CEO of the Augusta Convention and Visitors Bureau (ACVB) since July of 2018. The ACVB is the official destination marketing and management organization responsible for telling Augusta's story and promoting the Augusta region as a preferred visitor destination.

Here is what you should know about Bennish professionally:

Bennish previously served for six years as the President/ CEO of the Tacoma Regional Convention & Visitors Bureau in Tacoma, WA, and before that at the Rock Hill (SC) Convention & Visitors Bureau for 12 years.

Before working in the tourism industry, Bennish spent nearly two decades in communications. He has worked in the radio industry, including time as an on-air radio personality. He has been a newspaper reporter, and worked in many aspects of public relations and public information. He holds a bachelor's degree in broadcasting and a master's degree in public relations from the University of South Carolina.

Here are some things to share about Bennish personally:

- Bennish is a native of Hampton, SC, where his mother still lives. He is married to Dr. Sandra Lindsay-Brown, and they have one adult son. Together, they are a family that literally loves to travel the world.
- Bennish has only been to Valdosta once. That was 22 years ago when one of his brothers married a young lady from Valdosta. She turned his brother to the "dark side" of Georgia Southern and UGA.
- He is afraid of heights (especially open spaces); and he has a fear of spiders (although he'll kill one in a heartbeat if necessary).
- Bennish achieved as high as a Green Belt in Karate with only the blue and brown belt to go. In the spring of 2000 he was invited to Black Belt Training at the dojo he attended in Charleston, SC. However, Bennish accepted his first tourism job in Rock Hill, SC that same year and he hasn't trained in karate since then.
- Bennish and his family love to travel. They've been to five of the seven continents, and a few of his bucket list visits were: Egypt, Greece, Pompei, the Isle of Patmos, South Africa – including Robben Island where Nelson Mandela was imprisoned, Vietnam, China and Thailand