



Clarence Brown Conference Center
5450 GA-20, Cartersville, GA 30121

Sunday, January 28th

5:00 pm **Board of Directors Reception and Dinner / Excursion**

Monday, January 29th

- 8:30 – 10 am **Pre-Conference Leadership Development Session (LEC Course 1)**
GA Sports, Inc. Annual Meeting (Concurrent GACVB Pre-Conf Event)
- 9 am – 5 pm **Conference Registration Open**
- 9 am – 1pm **Sponsor & Exhibitor Setup**
- 9:00 – 10:30 am **GACVB Board of Directors Meeting**
- 10 – 10:30 am **Leadership Sessions Break**
- 10:30 – 11:45 **Pre-Conference Leadership Development Session (LEC Course 2)**
- 12:00 pm **Lunch on your own**
Enjoy unique dining in Cartersville
- 1:30 – 3 pm **Welcome & Opening General Session**
General Opening Session
- 3:00 **Afternoon Break**

Auction Opens

3:30 – 4:30 pm **Breakout Sessions (3) Three**

Breakout I

Breakout II

Breakout III

5:45 – 9:30 pm **Evening Transportation**

6:00 – 9:00 pm **Opening Reception Event**

Tuesday, January 30th

7 – 8:15 am **Breakfast / Networking**

8 am **Registration Open**

8:30 – 8:45 **General Session**
A Special GACVB Report

8:45 - 10 am **General Session**

10:00 am **Morning Break**

10:30 am **General Session**

11:30 – 12:30 **General Session**

12:30 – 2:00 pm **Leadership Luncheon**

- **Leadership Excellence Certification (LEC) Graduation**
- **Special Membership Presentation**
- ***Travelblazers* Recognition**

- 2:30 – 4:30 pm **Immersion Excursions**
Breakout Groups Field Sessions
TOURS – Cartersville Tourism Product Assets and Current Projects
Excursion Group A:
Excursion Group B:
Excursion Group C:
Excursion Group D:
Excursion Group E:
- 5:30 – 7:30 pm **Evening Reception & Georgia Tourism Awards**
- 7:30 pm **Dine around Cartersville**

Wednesday, January 30th

- 7 – 8:15 am **Breakfast / Networking**
- 8:30 - 9:00 **GACVB General Membership Report**
Annual Business Meeting
- 9:00 - 10:15 am **General Session**
- 10:15 – 10:45 am **Morning Break**
- 10:45 **Auction Closes**
- 10:45 – 12:30 pm **General Session: (2) Micro-Sessions**
- 12:30 pm **Closing Remarks & Adjournment**
(Auction check out)

Lunch - Continue to enjoy Cartersville!
Extend your stay with friends and dine around on you own. Travel safely!

