

## Tourism in Georgia:

- generated a record-breaking \$63.1 billion in business sales in 2017, up 3.8%\*
- sustained an estimated 460,000 jobs directly or indirectly, making it the state's 5th largest employer
- resulted in \$3.3 billion in state and local tax revenues collected
- benefited every household with savings of over \$800 annually in state and local taxes

\*Source: U.S. Travel Association and Tourism Economics. Includes direct, indirect and induced impact. Total impact figure includes capital investment, government spending and construction.



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[www.gacvb.com](http://www.gacvb.com)  
PO Box 15024  
Augusta, GA 30919  
912.897.6339

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## GACVB 2019 State Legislative Agenda

1. Oppose legislation that allows discrimination
2. Protect Georgia's lodging taxes from redirection
3. Increase investment in Georgia's tourism marketing
4. Establish new school-start and school-end date policies