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MEDIA CONTACT:  
Lindsey Burruss  
678-303-2627  
[lburruss@travelcobb.org](mailto:lburruss@travelcobb.org)

## **Cobb Travel & Tourism Takes a Look at the 2023 Hospitality Industry**

**Cobb County, Ga. – (September 26, 2022)** – Cobb Travel & Tourism will take a comprehensive look into Cobb County’s hospitality market at the 2023 Hospitality Industry Forecast from 9 a.m. to 11:30 a.m. on Tuesday, October 11, 2022.

The 2023 Cobb Hospitality Industry Forecast, sponsored by Life University, will highlight key planning data for the hospitality and business community as experts in economic development and key leaders from the hospitality industry share their projections for next year in Cobb County. This annual event hosted by Cobb Travel & Tourism is going into its sixth year and will be located at the Atlanta Marriott Northwest at Galleria.

“Our goal is to help everyone involved in the hospitality and business industries successfully plan for the year ahead,” said Holly Quinlan, President & CEO of Cobb Travel & Tourism. “This program brings together key hospitality drivers and economic experts to give a complete multi-perspective picture of what’s ahead for Cobb County in 2023.”

Speakers for this event include:

- Will Webster – Senior Research Analyst, CBRE Hotels’ Americas Research
- Dr. Roger Tutterow – Professor of Economics, Kennesaw State University
- A panel of industry experts,
  - Chris Hardman, Georgia Hotel and Lodging Association
  - Karen Bremer, Georgia Restaurant Association
  - Kristi Pruitt, Expedia Group

Registration for this in-person event is \$20 per person and the deadline to RSVP is Thursday, October 6. Anyone interested and invested in Cobb County’s hospitality and tourism industry is invited to attend. To register, visit <https://bit.ly/2023-Forecast>.

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