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VISIT WOODSTOCK GA

FOR IMMEDIATE RELEASE

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Visit Woodstock GA Welcomes New Marketing Manager

WOODSTOCK, GA – Visit Woodstock GA has promoted Ingrid Smith into the Marketing Manager role for the organization. In this role, Ingrid is responsible for managing the day-to-day operations of Visit Woodstock GA, with an emphasis upon communications, marketing, advertising, branding operations and events.

"Ingrid started with our organization as a part time tourism information coordinator and was quickly identified as someone who could easily carry the knowledge gained from her past experience to her local community," said Brian Stockton, Visit Woodstock GA's CEO. "I am confident that she will hit the ground running and bring energy and insight into this position."

Ingrid's previous experience includes work within a broad range of travel and tourism entities including marketing villa rentals in the South of France, promoting sustainable travel in Costa Rica, and planning philanthropic tours in South America.

"We moved here to Woodstock in 2015, just before our twins were born," Ingrid shared. "At the time, it was a move of convenience, having grown up in Marietta and fortunate to have family still living nearby. We simply fell in love with the city and now wouldn't dream of leaving. I am excited to have this opportunity now to get out and market Woodstock for the unexpected place that it is."

With double majors in Public Relations and Sociology from The University of Georgia, Ingrid has spent her career working with companies, non-profit organizations and communities to enhance and clearly communicate their missions.

"I am looking forward to getting to know the Woodstock community even better through this new role, and welcome anyone to reach out at any time," Smith states.

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Visit Woodstock GA is the City of Woodstock's official destination marketing organization, charged with promoting the community as an attractive travel destination and enhancing its public image as a dynamic place to live and work. The organization is staffed through the Woodstock Office of Economic Development.