

Contact: Joni Buford, Director of Tourism

Forsyth County Chamber of Commerce

jbuford@focochamber.org

February 17, 2022

Forsyth County, GA-- Forsyth County Named Host of 2022 GA Bass Nation Tournament

This Fall, upwards of 200 anglers will be on their way to Forsyth County to take part in a state-level championship event showcasing the best in weekend and college anglers Georgia has to offer. BASS Nation, the state fishing organization under Bassmaster, puts on an adult and college state classic every fall. This will be the tournament's first year fishing Lake Lanier from Forsyth County. "The Georgia BASS Nation (GBN) is thrilled to be partnered with Forsyth County to host the 2022 Georgia BASS Nation State Classic on Lake Lanier October 7-8 out of Mary Alice Park. In conjunction with this event will be the 2022 Georgia BASS Nation College Qualifier on October 8. Forsyth County is a great area for hosting these events. Everything from first class accommodations, great dining, and great facilities for hosting a bass fishing tournament is right at your fingertips. All in proximity to one of the greatest fisheries in the country, Lake Lanier," says Tony Beck, GBN President.

Georgia BASS Nation members will compete all year in their respective clubs to qualify for the State Classic where they will vie for one of twenty spots on the Georgia BASS Nation State Team. This event is the first of 3 qualifying events which will culminate when anglers from across the country come together at the 2023 B.A.S.S. Nation National Championship where they will compete for 3 spots in the biggest tournament in the world, the Bassmasters Classic. The college teams will be angling for a direct qualifying spot into the 2023 Bassmaster College National Championship where they too will have a chance at qualifying for the Bassmasters Classic.

Discover FoCo, the tourism development initiative of the Forsyth County Chamber of Commerce, serves as the Destination Marketing Organization (DMO) for the city of Cumming and Forsyth County. Discover FoCo Director, Joni Buford, worked with tournament officials to bring the business to the community. Tournament participants, their families and staff are estimated to spend 3-5 nights locally, contributing to Forsyth County's economy.

"We are excited to host this group and introduce them to the incredible sporting opportunities we have here in Forsyth County. Tournaments like this one create positive economic impacts on our local economy. In addition to participating in the tournament, these anglers will engage with local restaurants, brewery and distillery experiences, retail areas, gas stations, attractions and lodging properties. We are proud to showcase why Forsyth County is the perfect choice to host this esteemed event," says Buford.

###