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Cobb Travel & Tourism’s Kaitlyn Parham, TMP Named One of Destinations International’s 30 Under 30

Cobb County, Ga. – (April 18, 2022) – Cobb Travel & Tourism is thrilled to announce that Kaitlyn Parham, TMP was named one of Destinations International’s 2022 ‘30 Under 30’ recipients.

Destinations International is committed to investing in and preparing the leaders of tomorrow and developing future industry leaders that represent a diverse set of backgrounds and perspectives. Each year, 30 individuals under the age of 30 are selected to gain valuable industry networking opportunities and increased thought leadership throughout the year. The honorees originate from a variety of destination organizations of all sizes and countries.

“The ‘30 Under 30’ program remains critical to our organization’s vision and mission,” said Don Welsh, President and CEO of Destinations International. “As our industry moves toward recovery, we are especially excited to announce these young professionals as they are the future of the travel and tourism industry.”

Kaitlyn Parham, TMP joined Cobb Travel & Tourism in April 2019 and is the Director of Digital Marketing & Design. In her role, she leads the digital, social media, and online strategy for the organization. She has more than six years of experience in the tourism industry, with roles at the Eatonton-Putnam Chamber of Commerce and the Valdosta-Lowndes County Conference Center & Tourism Authority. Parham is a graduate of Valdosta State University with a Bachelor of Business Administration in Marketing and is a recent graduate of Southeast Tourism Society’s Marketing College.

“Kaitlyn has proven herself to be a vital member of the Cobb Travel & Tourism team,” said Holly Quinlan, President & CEO of Cobb Travel & Tourism. “Her skills, creativity, and leadership have expanded our online presence farther than it has even been, which is so

important in an increasingly digital world. We are proud and honored to have her on our team and look forward to what she will accomplish in the future.”

Now in its 12th year, the ‘30 Under 30’ program is supported by founding program partner, SearchWide Global and sponsored by Fired Up! Culture, Northstar Meetings Group, and PCMA. For more information on the 30 Under 30 Program and the 2022 30 Under 30 class, please visit [destinationsinternational.org/general-information/30-under-30](https://www.destinationsinternational.org/general-information/30-under-30). For more information on visiting Cobb County, visit [travelcobb.org](https://www.travelcobb.org).

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