



Georgia Association of Convention & Visitors Bureaus (GACVB) Announces Partnership with Atlanta Magazine and Compass Media

Augusta, GA (April 26, 2021) -- The [Georgia Association of Convention and Visitors Bureaus](#) (GACVB) is proud to announce an exciting, strategic partnership with *Atlanta Magazine* Custom Media and Compass Media. Combining forces under one company umbrella, the two organizations join GACVB as a Sustainer-level industry ally and will be a partner presence at May's GACVB Annual Conference in Savannah.

"Long time GACVB corporate partner Atlanta Magazine Custom Media and annual conference supporter Compass Media have been great providers of products for our destination marketing organizations," said Jay Markwalter, Executive Director, GACVB. "We thank them for their continued investment and services and welcome their teams as a new Atlanta Magazine / Compass Media combined force for our association membership."

Atlanta Magazine and Compass Media joined forces in 2020 under parent company Hour Media to offer clients a full menu of products, both print and digital, with local, regional and national reach. They offer travel guides, city magazines and custom publications, along with digital products such as geofencing, SEO and video programs, among other capabilities.

Atlanta Magazine Custom Media not only publishes *Atlanta*, the city's much-lauded general interest publication, it also provides award-winning print and digital services to a broad range of clients. The company has produced many beautiful food and travel publications for a variety of destinations, including the Explore Georgia dining and travel guides.

"With this new partnership we are thrilled to step up our support of GACVB and are excited about the year ahead," Jon Brasher, Associate Publisher of Atlanta Magazine, said.

Compass Media specializes in bringing thought-provoking and engaging digital and print strategies. For more than 30 years, the organization has been a leader in promoting destinations and businesses through stellar digital advertising, social media marketing, custom publishing and video production services.

About Atlanta Magazine Custom Media and Compass Media

Atlanta Magazine Custom Media and Compass Media, combined under parent company Hour Media, bring a diverse range of services to current and prospective clients. Known for their marketing and publishing skills, they offer a wide menu of print and digital products that reach

broad audiences of future consumers. Their combined services offer unparalleled knowledge and awareness of industry trends and best practices.

About The Georgia Association of Convention and Visitors Bureaus

The Georgia Association of Convention and Visitors Bureaus is an organization comprised of over 100 diverse tourism bureaus throughout the state of Georgia and associate members who provide services and support to the CVB community. The organization provides a unified voice of Georgia's destination marketing organizations as well as industry education, advocacy, and professional development opportunities to members. GACVB represents members across the state and country to keep Georgia's tourism industry at the forefront of developments, trends, products and services that may benefit its members, partners and ultimately communities.

www.GACVB.com

#

For More Information, Please Contact:

Jay Markwalter, Executive Director
Georgia Association of Convention & Visitors
Bureaus
(706) 338-0124
Jay@gacvb.com
www.GACVB.com

Deborah M. Stone, President
Pineapple Public Relations
(404) 237-3761, ext. 1001
Dstone@Pineapple-PR.com
www.Pineapple-PR.com