

Marketing Manager

The Valdosta-Lowndes Co. (Ga.) Conference Center & Tourism Authority is accepting resumes for Marketing Manager. This full-time, salaried position requires an individual with strong advertising placement and public relations skills of a diverse nature, social media experience, organizational skills and enthusiasm for the travel and tourism industry. Ideal candidate will have 3 years of destination marketing and public relations experience or comparable experience. Strong communications skills and willingness to take initiative is a must. Some travel is required and candidates must be comfortable on a trade show floor. Computer skills, including Excel, Adobe Photoshop and PowerPoint are essential. Excellent graphic arts skills will distinguish a candidate. Interested candidates should e-mail resumes and salary requirements to chamilton@valdostatourism.com no later than May 28. No phone calls.

Minimum requirements:

- College degree or equivalent experience.
- Prior destination marketing experience (3 years) or comparable.
- Must live in or be willing to relocate to Lowndes County, Georgia.

Physical requirements:

- 80% of work day is spent sitting.
- Must be able to walk and stand for lengthy periods when working trade shows.
- Ability to read a computer screen from 1-3 feet.
- Must present self in a mature, professional manner always.
- Must be able to travel as required.
- Must respect authority and the organizational hierarchy.

About Valdosta-Lowndes County:

It doesn't take long to figure out why the Valdosta area is a choice destination. With an unending roster of unique dining choices, attractions and events and superior lodging options, visitors fall in love with the environment, the spectacular year-round weather and key location along I-75. The area distinguishes itself visually and through its stimulating experiences. It's an enchanting place to make lifetime memories and it's a social media playground. Valdosta is the Heart of South Georgia.