

**Edgar's Hospitality Group**  
**Senior Manager of Marketing/PR (SMPR)**

Goodwill Industries of Middle Georgia, Inc. (GIMG) seeks an innovative passionate individual to provide marketing and communication leadership for Edgar's Hospitality Group. This newly created position will be a foundational role to build awareness for and help drive demand for existing and future brands. This is a hands-on position suited for an entrepreneurial marketer who will build the strategic marketing communications for EHG as part of the broader GIMG marketing team. The SMPR will report to the SVP and Chief Marketing Officer

The ideal candidate is high-energy, creative, and data driven omni-channel marketing communications and event management professional who is results driven. You must have proven experience in the execution and planning of integrated marketing and PR initiatives across the earned/owned/social/paid media landscape. Strong writing and editing skills for print and digital platforms is extremely important in this role.

Edgar's Hospitality Group (EHG) is an LLC operated by Goodwill Industries of Middle Georgia (GIMG). EHG operates hospitality venues in Macon and Augusta with plans to build an eco-tourism campus at Lake Oconee Georgia. EHG is named after the founder of Goodwill Industries, Rev. Edgar J. Helms. Edgar's Hospitality Group was founded to provide a new source of revenue for Goodwill Middle Georgia and the CSRA (GIMG) and to create diverse applied learning venues for the students of Helms College's School of Hospitality.

The hospitality enterprises include restaurants, conference centers, food service contracts, a bakery café, a private city club, and a local farm to provide fresh products with a new agri-business that allows culinary agriculture certifications for students. ([www.edgarshospitality.com](http://www.edgarshospitality.com); [www.edgarsgrille.com](http://www.edgarsgrille.com); [www.edgarsabovebroad.com](http://www.edgarsabovebroad.com)) ([www.pinnacleclubaugusta.com](http://www.pinnacleclubaugusta.com)); ([www.edgarsbakehouse.com](http://www.edgarsbakehouse.com))

**The Mission of Goodwill Industries**

Goodwill Industries has been helping people experience "abundant living" since its founding in 1902 by the Rev. Edgar J. Helms. Today, Goodwill Industries is a \$6 billion plus federation of 165 autonomous members world-wide. In 1996, Goodwill Industries of Middle Georgia, Inc., expanded its territory into Augusta, Georgia and Aiken, South Carolina, increasing the number of service counties to 35 to become Goodwill Industries of Middle Georgia and the Central Savannah River Area. Goodwill Industries of Middle Georgia and the CSRA has been recognized with numerous international awards and is one of the most innovative Goodwill organizations in the world.

**Augusta & Macon, Georgia**

GIMG administrative offices are located in Augusta and Macon, Georgia. Both cities are less than a three-hour drive from the mountains and the coast and offer an exceptional quality of life, including outstanding medical facilities and a commitment to urban renewal and cultivation of the arts.

In addition to a competitive base salary, Goodwill Industries offers a robust benefit package which includes a 100% matching 401k plan, major medical, dental and vision insurance, paid personal time off and paid holidays, as well as disability and life insurance

*Goodwill builds lives, families and communities one career at a time by helping people develop their God-given gifts through education, work and career services.*

You may apply for this position with the submission of a cover letter and resume to:

Olivia Winn  
Director of Talent Acquisition  
[owinn@goodwillworks.org](mailto:owinn@goodwillworks.org)

