

GEORGIA



ASSOCIATION OF
CONVENTION &
VISITORS BUREAUS

THE 2023

**GEORGIA
TOURISM**

AWARDS

Our Sponsors



Award Categories



Paul Broun Award for Marketing Initiatives
(budget under \$1 Million)

Paul Broun Award for Marketing Initiatives
(budget over \$1 Million)

Larry Allen Tourism Leadership Award

Al Burruss Award for Creative Expression
(budget under \$1 Million)

Al Burruss Award for Creative Expression
(budget over \$1 Million)

Paul Nelson Award for Outdoor Recreation
and Preservation

Tom Kilgore Lifetime Achievement Award

Bill Hardman Sr. Tourism Champion Award:
Private Sector

Bill Hardman Sr. Tourism Champion Award:
Partnership

Bill Hardman Sr. Tourism Champion Award:
Product Development

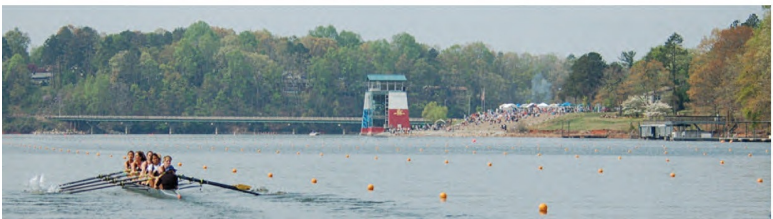
Bill Hardman Sr. Tourism Champion Award:
Government

Destination Marketing Visionary Award

Paul Broun Award for Marketing Initiatives (budget under \$1 million)



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Paul Broun Award for Marketing Initiatives
(budget under \$1 million)

Lake Lanier Olympic Water Park
Campaign, Gainesville CVB

Paul Broun Award for Marketing Initiatives (budget over \$1 Million)



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Paul Broun Award for Marketing Initiatives
(budget over \$1 Million)

Pick Ellijay, Gilmer County
Chamber of Commerce



Larry Allen Leadership Award

Larry Allen
Leadership Award

Gary Wheat,
Visit Macon



Al Burruss Award for Creative Expression (budget under \$1 million)



think **TIFTON**



Al Burruss Award for Creative Expression
(budget under \$1 million)

Think Tifton, Tifton-Tift County
Tourism Association

Al Burruss Award for Creative Expression (budget over \$1 million)

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The official beer of the Golden Isles.

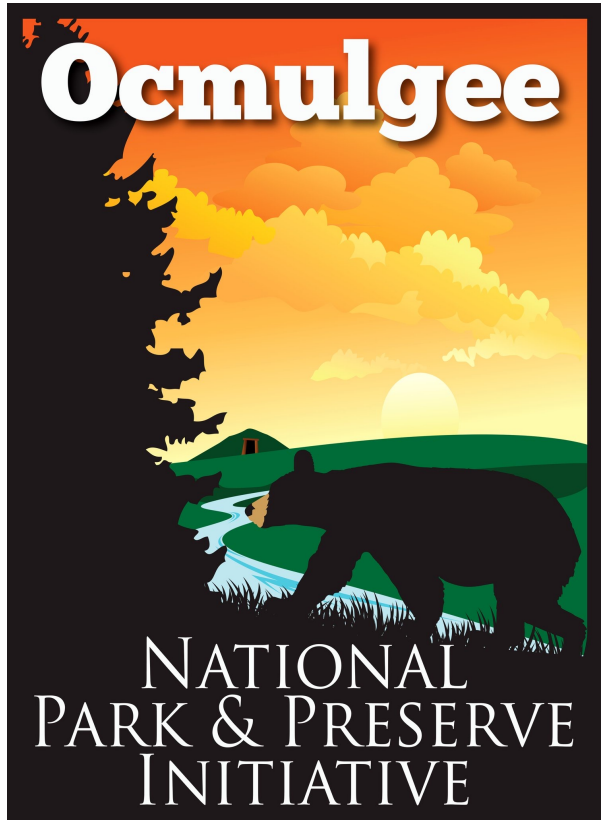


GOLDEN ISLES
CONVENTION & VISITORS BUREAU

Al Burruss Award for Creative Expression
(budget over \$1 million)

Golden Isles CVB
and Silver Bluff Brewing

Paul Nelson Award for Outdoor Recreation and Preservation



Paul Nelson Award for Outdoor
Recreation and Preservation

Ocmulgee National Park and Preserve Initiative



Tom Kilgore Lifetime Achievement Award

Tom Kilgore Lifetime Achievement Award

Janet Rodgers,
Alpharetta Convention
& Visitors Bureau





Bill Hardman Sr.
Tourism Champion
Award: Private Sector

GEORGIA

Hotel & Lodging Association



Bill Hardman Sr. Tourism
Champion Award: Private Sector

Georgia Hotel
& Lodging Association



Bill Hardman Sr. Tourism Champion Award: Partnership



ARTESIAN ALLIANCE



Bill Hardman Sr. Tourism
Champion Award: Partnership

Artesian Alliance:
Chehaw Park & Zoo,
Flint RiverQuarium,
Thronateeska Heritage Center

Bill Hardman Sr.
Tourism Champion Award:
Product Development



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The Jekyll Club
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FOR
CIRCLE DEVELOPMENT

John A. Tuten & Associates, Architects



Bill Hardman Sr. Tourism Champion
Award: Product Development

Dave Curtis and Leon N. Weiner
& Associates, Inc., Jekyll Island
Redevelopment



Bill Hardman Sr. Tourism Champion Award: Government

Bill Hardman Sr. Tourism Champion
Award: Government

Mayor Lee Kinnamon,
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Destination Marketing Visionary Award



Destination Marketing Visionary Award

‘Surprisingly Savannah’

NYC Pop-Up Event, Visit Savannah



Thank you to

R&R
RHYME & REASON
DESIGN

for tonight's presentation!

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CONGRATULATIONS

AWARD

WINNERS!